



Sponsorship & Exhibition Prospectus

Communicable Diseases & Immunisation Conference
Monday 15 to Wednesday 17 June 2026

***‘Public Health at Risk -
Collective Solutions to New Challenges’***



About the Conference

Dear Potential Sponsor,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee invite you to consider sponsoring the 2026 [Communicable Diseases & Immunisation Conference](#), to be held from Monday 15 to Wednesday 17 June 2026 at the Marvel Stadium, Naarm/Melbourne, VIC.

This year's conference theme is 'Public Health at Risk – Collective Solutions to New Challenges'.

Public health in Australia and globally is at the crossroads.

This will be the first of our conferences that takes place following the establishment of the Australian Centre for Disease Control. But it arrives in an environment where global leadership in communicable disease control and immunisation appears to be in retreat. We have increasingly more sophisticated prevention and response options, but we face the challenges of falling immunisation coverage, growing climate crises and declines in societal trust in institutions following the pandemic. In the next few years artificial intelligence may change every aspect of the way we do our day-to-day work, but how should we best respond to take advantage of the available benefits, whilst managing the existing and emerging risks?

In this challenging time we are asking you to bring to this conference your ideas to drive improvement in communicable disease control and prevention. The conference will provide the opportunity to learn about the changes happening nationally and internationally, and to share your local solutions and successes. What can we learn from you to better manage our most pressing challenges? Join us in Melbourne to be part of the conversation as we work together to improve disease control in Australia.

Sponsorship of the event offers a strategic opportunity to demonstrate the support your organisation gives to public health and to associate your brand with thought leadership, sector networking and partnership development.

The PHAA team is committed to working with sponsors to match sponsorship packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

Kind regards,



Terry

Adjunct Professor Terry Slevin
CEO, Public Health
Association of Australia





About the Conference

Conference objectives

- Create a dynamic environment to foster knowledge sharing, collaboration and relationship building among health professionals working on communicable disease control, immunisation, and related areas
- Highlight the activities of relevant research programs on infectious and vaccine preventable diseases to encourage engagement in high quality research initiatives to improve health outcomes for Australians
- Provide collective guidance and insight into capacity building and strengthening communicable disease control and immunisation programs
- Provide conference delegates with new and innovative ideas that can be applied to local settings and systems to help create and improve public health systems for local communities

Delegates Profile - The target audience will be stakeholders able to effect and/or influence change at the systems and/or practice level including:

- Commonwealth, state, and local government representatives – Ministers/ministerial staff, and health and social sector department representatives
- Early career researchers / trainees in public health
- Front-line responders including community health staff, public health nurses, Aboriginal Community Controlled Health Organisation staff and nurse immunisers
- Health and medical researchers
- Health policy makers
- Healthcare professionals – doctors, nurses, allied health, dentistry, pharmacy, etc.
- Immuniser providers
- Infectious disease epidemiologists
- Laboratory scientists and pathologists
- NGO/community and social sector provider and advocacy organisations
- Public health microbiologists
- Social scientists
- Vaccine program managers

Engagement Opportunities

Sponsoring and/or exhibiting at the Communicable Diseases & Immunisation Conference 2026 offers the opportunity to:

- Demonstrate your organisation's support of the public health sector;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

Learn more on our website: www.cdic2026.com

Notes

- All packages will be booked in accordance with [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

Contact

For any questions, including queries about tailored packages, or to send your completed Booking Form, please get in touch with: **Anke Brandt** | E: abrandt@phaa.net.au | T: 02 6171 1312

Premier Sponsor

One Available

This is a unique and exclusive opportunity to get the highest exposure with the delegates and get recognition for your support of the Communicable Diseases & Immunisation Conference

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the Opening Plenary Session

Branding/Marketing

- Company pull-up banner displayed on main stage throughout the conference
- Company logo displayed on lectern signages
- Company digital banner displayed in the plenary hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- 1 x (6m x 3m) exhibition booth
- Opportunity to have 10 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates
- If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email

Registrations

- 10 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 8 x Plenary hub registrations

\$ 75,000 AUD inc. GST





Principal Sponsor

One Available

This is an exclusive opportunity to be placed at the forefront of delegates and receive recognition for your support of the Communicable Diseases & Immunisation Conference

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment as a conference sponsor at the opening and closing sessions
- Naming sponsor of a Plenary Session (not the Opening or Closing sessions)

Branding/Marketing

- Company pull-up banner displayed on main stage throughout the conference
- Company logo displayed on lectern signage
- Company digital banner displayed in plenary hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- 1 x (6m x 3m) exhibition booth
- Opportunity to have 8 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates
- If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email

Registrations

- 8 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 6 x Plenary hub registrations

\$ 65,000 AUD inc. GST

Associate Sponsor

Associate Sponsors will have high visibility and exposure at the conference

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of a concurrent session stream

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company digital banner displayed in plenary hub
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- 1 x (6m x 3m) exhibition booth
- Opportunity to have 7 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates
- If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email

Registrations

- 7 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 4 x Plenary hub registrations

\$ 54,000 AUD inc. GST

Support Sponsor

Four Available

Support Sponsors get an opportunity to showcase their support of the public health sector and strong exposure throughout the Conference

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

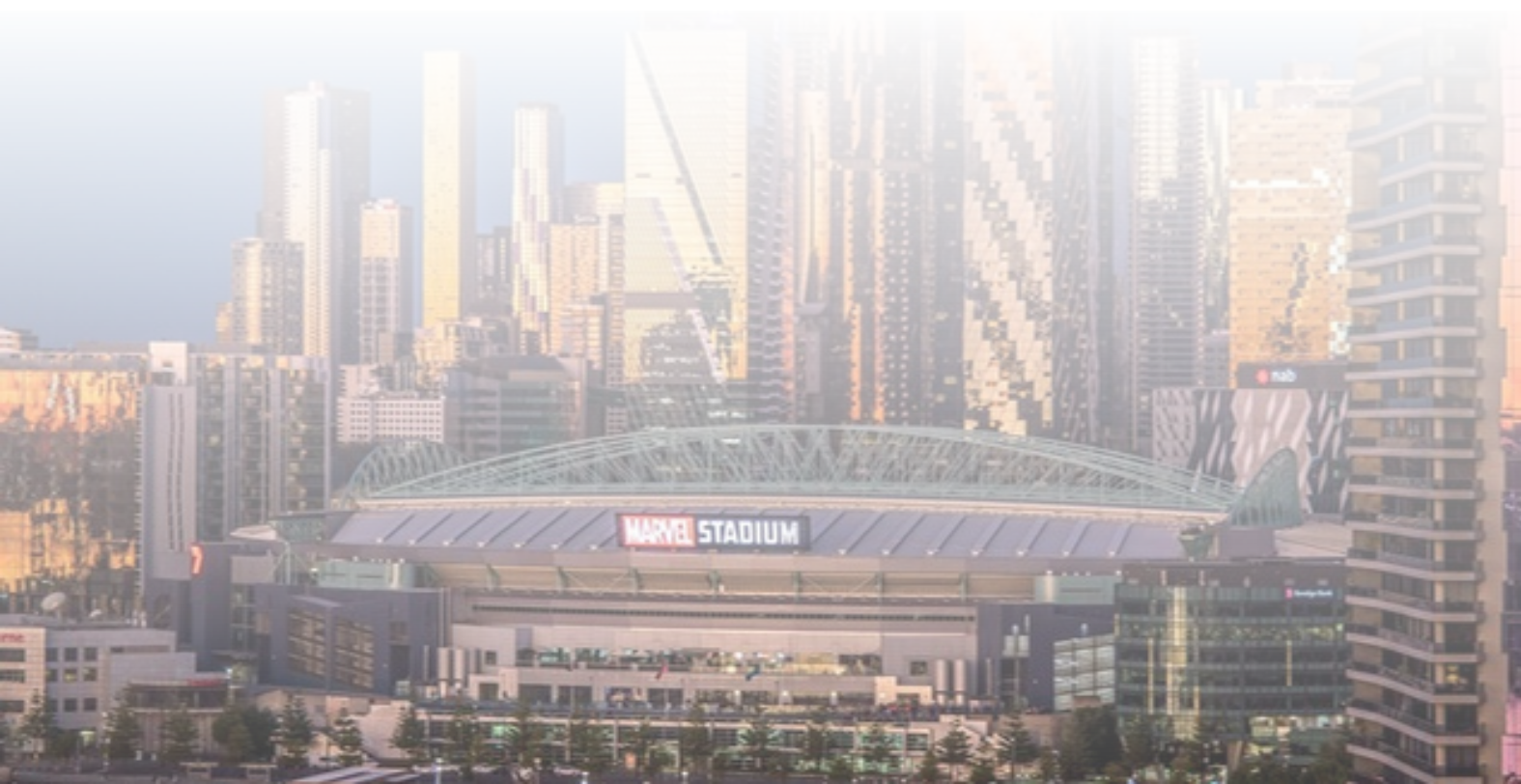
Connections

- 1 x (3m x 3m) exhibition booth
- Opportunity to have 6 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates
- If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email

Registrations

- 6 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 4 x Plenary hub registrations

\$ 38,000 AUD inc. GST





International Speaker Sponsor

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

Be Acknowledged

- Acknowledgment as a conference sponsor
 - Specific acknowledgment* and logo included on the holding slide as the international speaker's sponsor in the session they are a part of
- *Subject to approval*

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 4 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates
- If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email

Registrations

- 3 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 2 x Plenary hub registrations

\$ 15,000 AUD inc. GST

Affiliation Sponsor

This is a rare opportunity to engage in the Conference and have your brand in front of delegates

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 3 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates
- If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email

Registrations

- 2 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 1 x Plenary hub registrations

\$ 6,900 AUD inc. GST



Welcome Reception Sponsor

One Available

The Welcome Reception will be held on Monday 15 June 2026 and provides an opportunity for face-to-face delegates to network, share knowledge and ideas, and build important relationships in the Communicable Disease and Immunisation sectors.

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment and logo included on the holding slide announcing the Welcome Reception Function

Branding/Marketing

- Up to 2 company pull up banners featuring prominently during the Welcome Reception
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- 1 x (3m x 3m) exhibition booth
- Opportunity to have 5 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 4 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 3 x Plenary hub registrations

Please note functions will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld in line with public health practices.

\$ 19,500 AUD inc. GST



Exhibition packages

Digital Promotion Package

Three available

Take advantage of the unique space that is the Marvel Stadium -
Promote your organisation on the stadium big screens!

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

Branding/Marketing

- Exclusive use of the Stadium screens (super screens, big screens and ribbon boards) for 6 hours
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- Opportunity to have 3 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 2 x Full conference registration inc. Welcome Reception & Conference Dinner
- 2 x Plenary hub registration

\$ 11,000 AUD inc. GST

Refreshment Break Sponsor

Delegates look forward to the refreshment breaks to network with each other. Sponsorship of refreshment breaks for a day provides an opportunity to reach out while delegates are chatting in between sessions

Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment and logo included on the holding slide announcing the Refreshment Breaks on your nominated day

Branding/Marketing

- Up to 2 company pull up banners featuring prominently in and around catering area during refreshment breaks on the day(s) you're sponsoring
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- 1 x (3m x 3m) exhibition booth
- Opportunity to have 3 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 2 x Full conference registrations inc. Welcome Reception & Conference Dinner
- 2 x Plenary hub registrations

Please note catering will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld in line with public health practices.

\$ 9,000 AUD inc. GST / per day

Exhibition Booth Package

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

Be Acknowledged

- Acknowledgment as a conference exhibitor

Branding/Marketing

- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

Connections

- 1 x (3m x 3m) exhibition booth
- Opportunity to have 3 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

Registrations

- 1 x Full conference registration inc. Welcome Reception & Conference Dinner
- 3 x Plenary hub registration

\$ 7,000 AUD inc. GST

**For NFP organisations this package
is available at \$5,000**

Please note:

Each 3m x 3m exhibitor booth shell scheme includes (1) 3m x 3m shell scheme booth on a 3m x 3m footprint, (1) digitally printed fascia name sign, (1) arm light, (1) 4amp powerpoint, (1) trestle & cloth, (2) conference chairs. There are additional costs (POA) should you wish to have printed wall graphics.





Sponsorship Matrix

See each sponsorship descriptions in the body of this prospectus for full details of inclusions and conditions.

After something else? In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives.

Contact PHAA with any queries: Anke Brandt | E: abrandt@phaa.net.au | T: 02 6171 1312

CDIC 2026	Premier Sponsor	Principal Sponsor	Associate Sponsor	Support Sponsor	International Speaker Sponsor	Affiliation Sponsor	Welcome Reception Sponsor	Digital Promotion Sponsor	Refreshment Break Sponsor	Exhibition Booth Package	Additional Exhibition Space**
Number of Sponsorships available	1	1	any	4	3	any	1	3	3	any	any
Be Acknowledged											
Acknowledgment as a Conference Sponsor/Exhibitor	X	X	X	X	X	X	X	X	X	X	
Specific acknowledgment at the opening and closing sessions	X	X	X	X		X		X			
Naming sponsor of the Opening Plenary Session	X										
Naming sponsor of a Plenary Session		X									
Naming sponsor of a Concurrent Session Stream			X								
Logo on slides & Specific acknowledgment when introducing the session or function you sponsored					X		X		X		
Branding/Marketing											
Company pull-up banner displayed on main stage throughout the conference	X	X									
Company logo displayed on lectern signages	X	X									
Company digital banner displayed in the plenary hub	X	X	X								
Company logo displayed on sponsorship slide in plenary hall throughout the conference	X	X	X	X	X	X	X	X	X		
Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'	X	X	X	X	X	X	X	X	X	X	
Exclusive use of the Stadium screens (super screens, big screens and ribbon boards) for 6 hours								X			
Up to 2 company pull up banners featuring prominently in and around catering area during the function you're sponsoring							X		X		

	Premier Sponsor	Principal Sponsor	Associate Sponsor	Support Sponsor	International Speaker Sponsor	Affiliation Sponsor	Welcome Reception Sponsor	Digital Promotion Sponsor	Refreshment Break Sponsor	Exhibition Booth Package	Additional Exhibition Space**
Connections											
1 x (6m x 3m) exhibition booth*	X	X	X								
1 x (3m x 3m) exhibition booth*				X			X		X	X	
1 x (3m x 3m) additional exhibition space only**											X
If you organise a Satellite Event, promotion to all Conference delegates via 2 emails and information shared on our conference website, mobile app, and the 'Face-to-Face Delegate Information' email	X	X	X	X	X	X					
Downloadable digital assets (flyer/brochure, video) for all delegates	10	8	7	6	4	3	5	3	3	3	
Registrations											
Full conference registrations inc. Welcome Reception & Conference Dinner	10	8	7	6	3	2	4	2	2	1	
Plenary Hub Registration	8	6	4	4	2	1	3	2	2	3	
Cost (AUD, inc. GST)											
	\$ 75,000	\$ 65,000	\$ 54,000	\$ 38,000	\$ 15,000	\$ 6,900	\$ 19,500	\$ 11,000/day	\$ 9,000 /day	\$ 7,000 (NFP \$5,000)	\$ 3,000

Moreton Expo Hire is the nominated shell scheme booth builder for CDIC2026 at Marvel Stadium.

*Each 3m x 3m exhibitor booth shell scheme includes (1) 3m x 3m shell scheme booth on a 3m x 3m footprint, (1) digitally printed fascia name sign, (1) arm light, (1) 4amp powerpoint, (1) trestle & cloth, (2) conference chairs.

There are additional costs (POA) should you wish to have printed wall graphics.

**Additional (3m x 3m) exhibitor booth space only can only be added to a Sponsorship/Exhibition package that already includes exhibition space, and it does not include a booth structure, furniture, lighting or power. Also, it cannot be taken up in isolation.



Booking Form

To book a sponsorship package, please send your completed form to:

Anke Brandt | E: abrandt@phaa.net.au | T: 02 6171 1312

Organisation

Contact Name

Position

Postal Address

Suburb:

| State:

| Postcode:

Phone

Email

Sponsorship Packages

Type	Cost	Select
Premier Sponsor	\$75,000	☐
Principal Sponsor	\$65,000	☐
Associate Sponsor	\$54,000	☐
Support Sponsor	\$38,000	☐
International Speaker Sponsor	\$15,000	☐
Affiliation Sponsor	\$6,900	☐
Welcome Reception Sponsor	\$19,500	☐
Digital Promotion Sponsor	\$11,000 / day	☐
Refreshment break sponsor	\$9,000 / day	☐ Day 1 ☐ Day 2 ☐ Day 3
Exhibition Booth Package	\$7,000 (NFP \$5,000)	☐ Regular ☐ Discounted (NFP Only)
1 x (3m x 3m) Additional Exhibition Space Only*	\$3,000	☐ *See sponsorship prospectus for details - Needs to be an add-on to a package that already includes an exhibition space.
TOTAL COST	AUD \$ _____	(All prices are in AUD and GST included)

Name of authorised person

Position

Signature

Date

Upon confirmation, this contract is binding on the signature above.

Confirmation - Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment having been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the contract are not fulfilled.

Payment - Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.



Communicable Diseases & Immunisation Conference 2026

